

The Results Specialist:

Let Tom McCarthy Show Your Team the Path to Peak Performance

When every dollar counts, it's good to know that you're going to get a return on your investment. If the result you want is to take your organization to the next level, Tom McCarthy is the specialist to help you achieve it.

Real-World Experience

For 21 years as a corporate consultant, speaker, author, trainer and coach, Tom has successfully showed hundreds of thousands of people how to dramatically increase their level of performance in business and in life. He's presented more than 1,500 seminars, workshops, and training programs to corporations and associations in 21 different countries around the world, and Tom's seminars and books have been translated into 10 different languages.

Tom not only speaks about success in business, he's lived it. After graduating from the University of North Carolina in 1983 where he was a member of the nationally ranked football team, Tom became the youngest stockbroker ever hired by a prestigious Wall Street firm. By his second year Tom had become one of the highest producing brokers in the entire firm.

Then in 1986 the leader of one of the country's largest training organizations, Anthony Robbins, was looking for a leader to coach, energize, and train the Robbins Research sales force. He chose Tom McCarthy, who became the organization's first National Sales Trainer and National Sales Manager. As a result of Tom's leadership, management, and training, the company's sales more than doubled each year he was there. Tom then became one of the first people Anthony Robbins personally selected to lead his prestigious Mastery University seminars.

In 1993 Tom founded Thomas McCarthy & Associates, a thriving training and consulting firm that works closely with clients ranging from new ventures to Fortune 500 companies.

Real Performance Success

In addition to coaching and training peak performers in business, Tom has also been hired to work with four Olympic Gold Medalists, as well as several World Champion athletes and teams. Tom resides in Rancho Santa Fe, California with his wife Stacy and their two children.

One of the World's Most-Recognized Peak Performance Experts

When you select Tom McCarthy for your next meeting or event you're not hiring just another speaker. You're selecting one of the world's leading experts in helping individuals and organizations to move out of their comfort zones and limiting patterns into new levels of peak performance. Every training Tom presents is customized to meet your outcomes and comes with a satisfaction guarantee!

Meeting Planners—Let Tom McCarthy show your team how to achieve their peak performance at your next event. Call 1-858-759-8484 or visit www.TomMcCarthy.com for complete details today!



Tom McCarthy

Testimonials

Rave Reviews About Tom McCarthy...

"The program you presented for us was outstanding. You energized our people and you prepared them to deal with the challenges of the marketplace."

-Rick Hartnack
Vice Chairman, Union Bank of California

"When I accepted my role to lead Sales & Marketing for CareMore, I knew I could count on Tom to inspire & motivate my new team. His mentorship and motivation always help in taking a sales and management team from one level to the next. I am thankful for Tom working with me over the past 10 years. I can always count on him to incorporate all the key message points I need into a motivating and inspiring day!"

-Dawn C. Maroney
Chief Sales & Marketing Officer, CareMore

"I have been to several of Tom's outstanding seminars and we talk frequently. Tom and his work were instrumental in helping me to prepare the Arsenal football team for their FA Cup victory!"

-David Elliott
Peak Performance Coach for the Arsenal and Liverpool Soccer teams, English Premier League

"Tom, you have helped our team turn things around and what you share with us does sink in so I thank you for that!"

-Shannon MacMillan
U.S. Women's National Soccer Team

"I wanted to thank you for your energizing presentation at this year's Gutenberg Festival. As one attendee commented to me as he left "Now that's what a Keynote presentation is all about!" I must say that you delivered even more than I expected. You give people tools to take control of their lives and build the confidence necessary to do that. And above all else, you make it fun!"

-Chris Jacobson
President, Gutenberg Expositions

"Tom was great! Our team was struggling, but he got us to stop feeling sorry for ourselves and change our attitude. Our team began to believe that we would start winning games and that we were a championship team!"

-Julie Foudy
U.S. Women's National Soccer Team

The several times you have spoken for us have significantly transformed how my organization approaches their business. The results have been phenomenal, 48% growth over one year. Tom, your ability to target core issues, creatively design a series of exercises which make the concept real, and communicate the key messages focused on results is a true talent. As far as I'm concerned... you've been chosen for greatness."

-Judy Frank
Branch Director for Central California, MCI

"As you can imagine, this was a leap of faith for me to bring you into my largest client, Driessen Aircraft Interiors. I had not heard you speak before and had little time to check your references. Tom, you are modest- the outcome of your participation far exceeded what you promised."

-Debra Parker
Managing Partner
California Advisory on Training & Safety

"By sharing your knowledge, enthusiasm, and experience, you helped our representatives gain a greater awareness of how to impact their customers in the field. The feedback from the managers and the representatives was overwhelmingly positive. We would like to talk to you immediately about continuing to use you in the future."

-Tamara Walls
Professional Development Director
Merck & Co., Inc.

Tom's Partial Client List

- Dow Chemical
- Caremore
- Kuwaiti Oil Company
- Belkin
- John Laing Homes
- Strategic Profits
- U.S. Army
- U.S. Navy
- U.S. Air Force
- Centex Homes
- Acer Computer
- United Nations
- Healthmarkets
- Kuwait Petroleum Company
- Cisco Systems
- Whirlpool
- UGA Insurance
- Seniors First
- UCIC
- PacifiCare
- Johnson and Johnson
- Depuy Acromed
- Cymer
- BondRewards.com
- Carpet 1
- Mass Mutual
- CVS
- City of San Diego
- Scottish Life
- Aegon Insurance
- Intero Real Estate
- AT&T
- Merck
- Mercury Companies
- MCI
- Security Title
- ProMark Insurance
- Chicago Title
- Shea Homes
- Union Bank of CA
- Avocent
- Acer Computer
- Comp USA
- Alliance Title
- Coldwell Banker
- Northeast Utilities
- Fidelity Title
- Starwood
- Century 21
- Marriott
- CTX Mortgage
- Microsoft
- Wells Fargo

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Speaking & Training Programs

Through his speaking and training programs, Tom McCarthy challenges and inspires audiences to discover new skills using cutting-edge techniques. Participants leave with a better understanding of their own potential, and with the inspiration to manifest enhanced performance on a regular basis.

When you book Tom McCarthy you know you'll get a first-class, professional program backed with outstanding support materials, which Tom is happy to customize for your group. Better still, Tom is easy to work with, honors all contracts, and maintains fee integrity with each of his clients.

Here are summaries of Tom's most-popular speaking and training programs.

"Competitive Greatness"

Peak Performance for Teams and Individuals

Business is filled with pressures and challenges. The mantra of "more, better, faster" is ringing in everyone's ears. This high-energy program instills in your team the same peak-performance principles that Tom has used with Olympic Gold medalists and World champions. This program focuses on the belief that as much as 80% of a person's performance is based upon what's going on with their thoughts and emotions.

Unlock the secrets of peak performers, who have trained themselves to RESPOND to pressures and challenges with thoughts and emotions that enable them to make decisions, take action and produce outstanding results. Tom shares the "Mental Diet for Success™" principles that he's used with such success with Olympic Gold medalists and World champions.

"There's Always A Way!"

Peak Performance, Creativity and Team Building

Does your team have huge goals or face big challenges? When working toward a significant goal or challenge it's important to remember there's always a way to succeed... as long as you are fully committed!

This interactive program proves to attendees that by working together in creative ways they can overcome any challenge and achieve any goal! Once they start looking at challenges in a new way, your teams will experience higher levels of achievement. They'll welcome pressure and thrive in tough situations. They will become UNSTOPPABLE!

"True Leadership"

Mastery of Visionary Leadership

In this session Tom teaches your leaders how to apply proven principles of leadership to create an elite, highly motivated organization that achieves its outcomes no matter the odds. This program is a "must" for all organizations looking to develop true leaders. Participants will discover the behaviors and models others have used to create extraordinary results.

"FIRE-UP Your Presentations"

Persuasive Presentation Skills

Ask people what their greatest fear is and many will say it's giving a presentation. In this lively presentation Tom McCarthy proves this doesn't have to be the case! Based upon Tom's book by the same name, this program is designed to have each person design and deliver presentations that connect with their audience and produce outstanding results. Tom demystifies the presentation experience, breaking it down into an easy-to-use system that will have everyone on your team delivering outstanding presentations!

All keynote presentations are 90 minutes and customized, based upon your needs.

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Dear Meeting Planner,

Thank you for your interest in having Tom McCarthy speak at your organization or upcoming special event. For additional information and booking availability, please print out this form and fill it out as completely as possible. Once completed, please mail or fax your request to us and we will contact you as quickly as possible.

A B O U T Y O U

Full Name: _____

Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

A B O U T Y O U R E V E N T

Event Date(s) Requested: _____ Event Location: _____

Topic or Interest: _____

Length of Program: _____ Estimated Audience Size: _____

Budget Range for Speaker: _____

Tell us about your Event: _____

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